



2023 JUNETEENTH WEEKEND

PRESENTED BY





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June 15th - 19th, 2023



Overview

The Birthplace of Juneteenth, Galveston Island, the Birthplace of Juneteenth, holds a special place in the United States and African American history. However, the richness of this history goes well beyond celebrating Emancipation. From being home to the first historically African American secondary school and public library in Texas to being the hometown of World Heavyweight Champ Jack Johnson, Galveston has long fought to preserve the knowledge of African American accomplishments and heritage on the island, holding dear the historic sites and monuments that live on to tell the story.

Juneteenth or June 19th is now a federal holiday in the United States that signifies the celebration of the end of slavery for southern slaves in Galveston two years after the Emancipation Proclamation was signed. This moment in time marks the day that Union Army Major General Gordon Granger issued General Order No. 3 in Galveston, Texas, announcing the freedom of more than 250,000 enslaved Black people in the state of Texas – one of the last groups of slaves to be freed in the United States.

Galveston, Texas, is known for its 32-miles of coastline, bustling maritime port, birthplace of Juneteenth celebrations and rich history and heritage. The island offers a cultural experience like none other to visitors from all over the world. To celebrate this significant moment in history from the place “Where It All Began,” Juneteenth Galveston plans to offer a one-of-a-kind experience for our Juneteenth Weekend 2023.



Our Purpose

The development and implementation of the Juneteenth Weekend Celebration will raise awareness to the true birthplace of Juneteenth in Galveston, Texas. This inclusive marketing approach of activities, historic reenactments, and special events will offer a unique opportunity for people visiting the island to experience the culture and heritage of “Absolute Equality” in a way never displayed to the cultural traveler. With an array of local flavors, tours, and immersive experiences, we want to invite the world to know and understand why Galveston Island is so special. Although many celebrations paying homage to the significance of Juneteenth will take place year-round, the holiday weekend will offer a memorable opportunity for visitors to make their pilgrimage to Galveston to retrace the footprints of the enslaved who once walked the island in search of FREEDOM.

Juneteenth Weekend Events

**April 5th
July 5th 2023**

- The Nia Cultural Center will sponsor The Blank Slate Monument.

**Thursday
June 14, 2023**

- The Juneteenth Kick-off Mixer at the Nia Cultural Center

**Thursday
June 15, 2023**

- The Juneteenth Symposium at the Galveston Convention Center

**Friday
June 16, 2023**

- Emancipation Gospel Celebration

**Saturday
June 17, 2023**

- Juneteenth Concert Series at the Grand 1894 Opera House

**Sunday
June 18, 2023**

- Juneteenth Sneaker Ball



Event Descriptions

The Blank Slate Monument: Hope for a New America

- The Nia Cultural Center will sponsor The Blank Slate Monument. A powerful and thought-provoking interactive sculpture by Kwame Akoto-Bamfo, an internationally renowned artist, titled Blank Slate: Hope for a New America, will be on display at the Rosenberg Library beginning April 5 - July 5, 2023., Galveston will join 12 major cities across the South and Midwest in presenting the mobile art installation that aims to engage Americans in a conversation on hope and healing, including an interactive “Blank Slate” component. Visitors will be encouraged to share their opinions in real-time on the fight for racial justice, and their words will be displayed anonymously on the slate. The expected attendance is 3,000 participants.

The Juneteenth Kick-off Mixer

- The Kick-off Mixer is a pre-celebration event to highlight the Galveston United Juneteenth Alliance members and other organizations and community leaders to come together to celebrate all of the activities taking place over the Juneteenth weekend. It is an opportunity to come to the Nia Cultural Center where the Juneteenth legacy Project Headquarters is located as well as the Absolute Equality Mural. It is also one of the sites of the Juneteenth Tours. There will be live music, entertainment, and an artist. The event will feature live entertainment, food, refreshments, and an opportunity to Network.



Event Descriptions

Sounds of Freedom

- The Black Musical History of Galveston will combine the celebration of Juneteenth and Black Music Month. The symposium will explore pioneers and notables of Galveston's Black Music History. It will include panel discussions and entertainment depicting various genres including gospel, jazz, rhythm and blues, classical music, and hip hop.

Emancipation Gospel Celebration

- The Nia Cultural Center will host the 2nd Annual Emancipation Celebration, celebrating the legacy of Juneteenth at the Grand 1894 Opera House located at 2020 Post Office Street in Galveston. This event will honor pioneers on the national and local level who have made their mark in history by fighting for freedom, equality, and justice for African Americans. This recognition will be highlighted with awards, guest speakers and live entertainment from local, regional, and national talent.



Event Descriptions

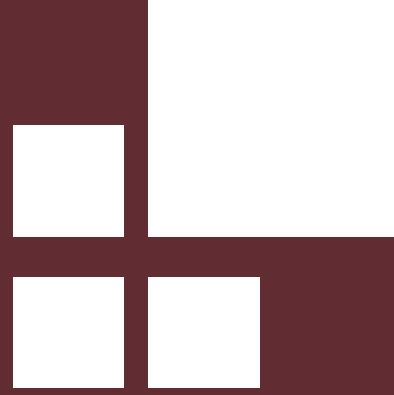
Juneteenth Concert Series at the Grand 1894 Opera House

- A memorable event filled with entertainment at one of Galveston's Historic Landmark Music Venues. Sponsored in part by the Nia Cultural Center.

Juneteenth Sneaker Ball

- A premiere event celebrating the legacy of Juneteenth on the island. Patrons will be dressed in tuxedos and gowns with fashionable sneakers to highlight this signature celebration.

2023 SPONSORSHIP OPPORTUNITIES



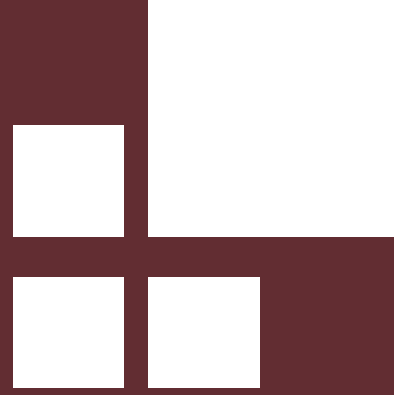
PRESENTING
SPONSOR
\$30,000

- Company Logo Displayed on all promotional materials.
- Company Logo Displayed on the Juneteenth's Social media and website.
- Company Name mentioned on any media advertisement.
- 30 Complimentary tickets to Emancipation Celebration Event
- Co-Presenter of Emancipation Awards

EMANCIPATION
SPONSOR
\$25,000

- Company Logo Displayed on all promotional materials.
- Company Logo Displayed on the Juneteenth's Social media and website.
- 20 Complimentary tickets to Emancipation Celebration Event
- Co-Presenter of Emancipation Awards

2023 SPONSORSHIP OPPORTUNITIES



FREEDOM
SPONSOR
\$10,000

- Company Logo Displayed on all promotional materials.
- Company Logo Displayed on the Juneteenth's Social media and website.
- 15 Complimentary tickets to Emancipation Celebration Event

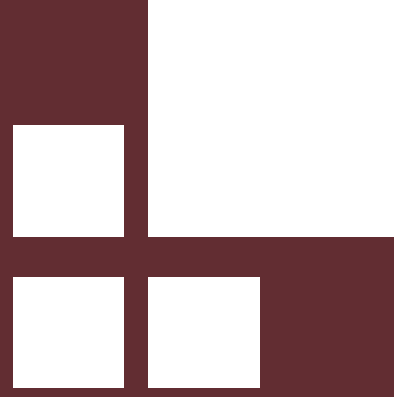
HERITAGE
SPONSOR
\$5,000

- Company Logo Displayed on all promotional materials.
- Company Logo Displayed on the Juneteenth's Social media and website.
- 10 Complimentary tickets to Emancipation Celebration Event

LEGACY
SPONSOR
\$2,500

- Company Logo Displayed on all promotional materials.
- Company Logo Displayed on the Juneteenth's Social media and website.
- 7 Complimentary tickets to Emancipation Celebration Event

2023 SPONSORSHIP OPPORTUNITIES



HEIRLOOM
SPONSOR
\$1,000

- Company Logo Displayed on all promotional materials.
- Company Logo Displayed on the Juneteenth's Social media and website.
- 5 Complimentary tickets to Emancipation Celebration Event

ANCESTRY
SPONSOR
\$500

- Company Logo Displayed on all promotional materials.
- Company Logo Displayed on the Juneteenth's Social media and website.
- 2 Complimentary tickets to Emancipation Celebration Event

Sponsorship Form

To ensure sponsorship recognition in event publications, please return by May 1st, 2023

We would like to be a sponsor at this level:

- Enclosed is \$ _____
- Online Payment at niacultural.org
- Please invoice me.

Please Make Checks Payable to: NIA Cultural Center

Contact Name: _____

Company/Organization Name
(exactly as you would like it to appear in publications):

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Please find enclosed my contribution of

\$ _____



Nia Cultural Center
niacultural.org

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